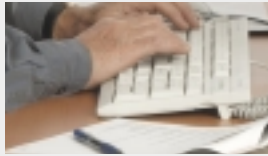


MAKING YOUR E-BUSINESS MORE PROFITABLE

Wrong addresses make your e-business less effective.
Why?

THE CHALLENGE



ADDRESS ENTRY

Customer information is captured in your company by different sources like online forms, callcenter, direct marketing lists, etc.

During data capture most errors occur because of misspellings, wrongly used abbreviations or junk addresses.



POSTAL SENDING

Incorrect addresses make your sending (packages, mailings, invoices) less profitable because of:

- loss of the product
- delivery to the wrong person
- pay the returning
- gain a bad image



NEW POSSIBILITIES

Correct addresses are the key factor to ensure the success of other company activities like:

- Marketing campaigns
- CRM activities
- Geomarketing analysis



COSTS INVOLVED

20 - 35 % of all addresses are wrong and will harm you in the complete workflow.

THE SOLUTION

During data entry, the online address check from Uniserv corrects automatically the address – in a highly flexible and error tolerant way. **Examples:**

INPUT IN YOUR APPLICATION:

Chausee de haecht 20
1031 burxeles

hachtsselste 20
bursel

ADDRESS SERVICE
PORTAL

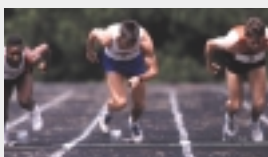
OUTPUT FROM ADDRESS CORRECTION:

Chaussée de Haecht 20
1031 BRUXELLES

Haachtsesteenweg 20
1031 BRUSSEL

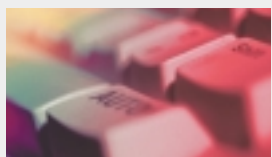
For NL and UK addresses: By typing only ZIP Code and house number, we provide you with the complete address.

THE BENEFIT



SPEED

Your Uniserv solution provides you with the correct address and therefore you are able to deliver immediately.



USER FRIENDLY

The address correction will be automatically performed in the background of your application (Web site, call center application, etc.)



RELIABILITY

Trust in address quality experts:

- 24/7 availability
- tried and tested solution
- full territorial coverage
- worldwide solution (190 countries included)



CUSTOMER'S FIDELITY

Uniserv assists you in handling your order process even more professional.

And this helps you increasing your clients loyalty.

Visit our free Online-Demo and check your addresses:

www.uniserv.com/demo



Data Quality Software & Solutions

UNISERV
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